



Lucy (Wei-Lu) Hsu

UX/UI Designer

As a designer, I am passionate, creative, and like to solve problems. I believe understanding users can help me build empathy for the people I am designing for. For me, design is not only how it looks, but also how it works.

EDUCATION

2018 - 2020

DePaul University

Chicago, IL

Masters of Science in Human Computer Interaction

GPA 3.9

2009 - 2013

Soochow University

Taipei, Taiwan

Bachelor of Arts in Chinese Literature

PROFESSIONAL EXPERIENCE

Oct 2017 - Current

Howard's Science and Math Institution

Taoyuan, Taiwan

Graphic Designer

- Conceived and designed brochures and advertising materials
- Coordinated brand management
- Designed posters, logo and business cards
- Assisted product developer to create science education toy model
- Communicated with director to ensure vision and goals were met
- Designed and edited portfolios for students applying to college

Oct 2013 - Jun 2016

Nobel Writing Institution

Taoyuan, Taiwan

Executive Secretary

- Planned strategy for recruiting initiative
- Designed annual curriculum and organized activities
- Managed portfolio design for students applying to college
- Taught Chinese writing to students

CONTACT

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dribbble.com/lulugo88

SKILL

Key Skills

Prototype Testing

Wireframing

Visual Design

Interaction Design

Usability Test

User Research

Design Software

Axure

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Dreamweaver

Adobe Animate

Adobe After Effects

Programming Languages

JavaScript

CSS

HTML

Languages

Taiwanese

Mandarin Chinese

English